

# Professionalism & Empowerment

## Enabling Professionalism

We help you achieve growth, excellence and reshape skills.



# Nisreen Alshami



a certified trainer and facilitator passionate about empowering individuals and developing skills that drive real change—both in the workplace and beyond.

My journey started with a love for self-growth and a belief in turning challenges into opportunities. Today, I bring that passion to life through thoughtfully designed training programs and dynamic, results-driven coaching.

Whether you're an individual looking to grow or an organization aiming to elevate your team—your transformation starts here.

With a proven track record of empowering over **10,000** individuals, I am a seasoned trainer, coach, and facilitator committed to building professional personalities and elevating employee performance. My work spans across diverse industries, partnering with both businesses and government entities to deliver impactful, results-driven training programs.

My passion lies in designing and delivering innovative learning experiences tailored to each client's unique needs. Through engaging, interactive, and practical sessions, I equip participants with the tools, skills, and mindset needed to thrive personally and professionally.

# A Saudi Trainer, Facilitator ,Coach , Speaker and Motivator




To Improve Personal and Professional Performance and to Understand the strengths unlocks potentials and leads greater performance to determine professional and academic tendencies through strengths



Certified Design Thinkers Facilitator



Certified coach in the career advancement path in training & a certified trainer

- Collaborating Trainer with  for Customer Experience and Customer Service Programs in the Middle East

- Certified Entrepreneurship trainer from the university of 

- Certified Facilitator 



SERIOUS PLAY® METHOD

- Author of The 'Professional Personality in the Work Environment' Book





# Professional Milestones



## Transformational Coaching and Training

- **Designed and Delivered Tailored Programs**

Partnered with top businesses and government organizations to design and deliver impactful, customized training programs that address specific organizational challenges and objectives.

- **Empowered Individuals to Overcome Challenges**

Leveraged personal experiences of turning obstacles into opportunities to inspire and coach individuals, helping them achieve their personal and professional goals.

- **Fostered a Positive Learning Culture**

Created fun, engaging, and interactive learning environments, ensuring participants leave with practical tools and strategies for success.

# Professional Milestones



## Specialization in Leadership Development

- **Developed Future Leaders**

Designed innovative leadership development programs that equip individuals with skills in strategic thinking, decision-making, and resilience.

- **Enhanced Leadership Communication**

Helped leaders improve their communication and interpersonal skills to foster team alignment and trust.

- **Empowered Female Leadership**

Advocated for women in leadership, creating specific programs aimed at empowering female professionals to step into leadership roles confidently.



# Professional Milestones



## Expertise in Employee and Customer Experience

- **Enhanced Employee Journeys**

Focused on improving employee experiences by addressing engagement, career development, and workplace satisfaction.

- **Elevated Patient Experiences**

Collaborated with healthcare organizations to design programs that improve patient care journeys, ensuring empathy and professionalism in every interaction.

- **Improved Organizational Culture**

Helped organizations instill a culture of professionalism, fostering environments that encourage growth, innovation, and collaboration

# Professional Milestones



## Inspiring Speaker and Motivator

- **Delivered Keynote Speeches**

Spoke at national and international conferences, inspiring audiences with compelling stories, actionable insights, and strategies for personal and professional growth.

- **Motivated Diverse Audiences**

Engaged audiences from various industries, ensuring relatable and practical content tailored to their specific needs.

- **Advocated for Personal and Organizational Growth**

Delivered impactful speeches on topics like leadership, resilience, communication, and talent development.

# Professional Milestones



## Diverse Industry Partnerships

### •Cross-Sector Collaboration

Partnered with government entities, corporate organizations, and non-profits to deliver training and consulting services aligned with their goals.

### •Impactful Outcomes

Contributed to measurable improvements in employee engagement, leadership effectiveness, and organizational development across industries.

### •Recognized for Excellence

Received testimonials and accolades for the ability to drive lasting change in organizations and individuals.

## Advocate for Professionalism in the Workplace

### •Set Standards for Workplace Excellence

Designed workshops to foster a professional mindset, improving workplace interactions and boosting organizational productivity.

### •Empowered Professionals

Equipped employees and leaders with the tools to excel in customer service, teamwork, and communication



# Services

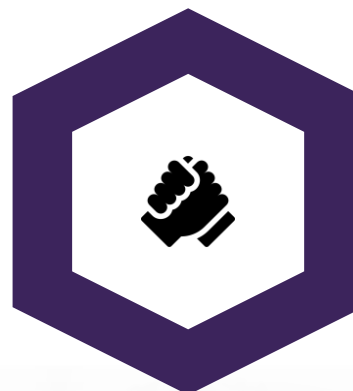


## Gallup Strengths Coaching

Helping individuals leverage their unique talents to excel in both their professional and personal lives, empowering them to reach their full potential.

## Employee Engagement & Team Building Workshops

Enhancing collaboration and communication among leaders and team members to foster a positive and productive workplace culture.



## Leadership & Employee Training & Development

Designed to foster growth, enhance creativity, boost productivity, and increase employee engagement, empowering both leaders and employees

## Entrepreneur Workshop

Designed to provide aspiring and existing entrepreneurs with the knowledge, skills, and tools needed to successfully start, manage, and grow their businesses. These workshops combine theoretical knowledge with practical activities, networking opportunities, and actionable strategies

## Youth, Fresh Graduate & Junior Employee Development

Equipping young people, recent graduates, and entry-level employees with the skills, knowledge, and experience needed to succeed in their careers.

# Achieve Excellence & Empower Your Team

We specialize in delivering customized training solutions that help organizations enhance employee performance, productivity. providing professionalism training focused on mindset shifting, fostering personal growth, and adopting new perspectives.



We Invest in your people and unlock organizational success.



Our tailored coaching and training programs are designed to enhance workplace professionalism, well-being, and mindset.



specialize in delivering impactful programs that empower individuals and teams to reach their full potential.



Beyond traditional training, we create immediate results, drive continuous improvement, and deliver lasting value for your entire organization.

# Clients
















































# Clients



# Clients





# Primary Focus Courses





- Marketing through customer experience and journey

- Creating workforce joy & Well-being

- Elevator pitch How to present yourself or your services

- Presentation Skills

- Positive culture and values alignment

- Accept and manage change at work

- Problems solving and conflicts in the work environment

- Development & improving job performance

- Dealing with managers & colleagues at work

- Professionalism in the workplace

- Work confrontations between concepts and expectations

- Influence and persuasion skills

- Developing Employee Journey

- Professional ethics and responsibility

- Mental Health & Work-life balance

- Manage your emotion to manage your Time



• Invitation & Creativity Thinking

• Empowerment and Creativity Mindset

• Dynamic Leadership and Team Building

• Unleash your Leadership Potential

• Coaching Skills for Leaders

• Customer Centricity

• Corporate Wellness

• Entrepreneurship development

• Crowd management and dealing with the public

• Self-management and prioritization

• Communication and interpersonal skills

• Visitor and Customer experience

• Employees engagement

• Design thinking

• Communication skills& Emotional intelligence at workplace

• Resilience & burnout in the work environment

• Storytelling

• Woman development program

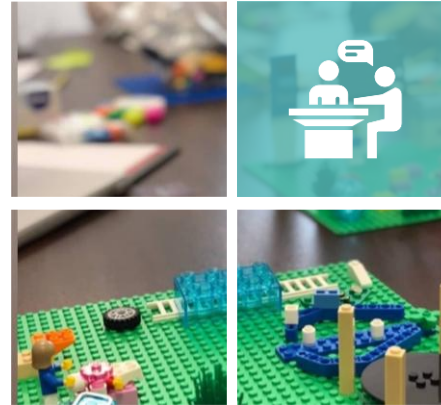
• Positive Culture & Values alignment



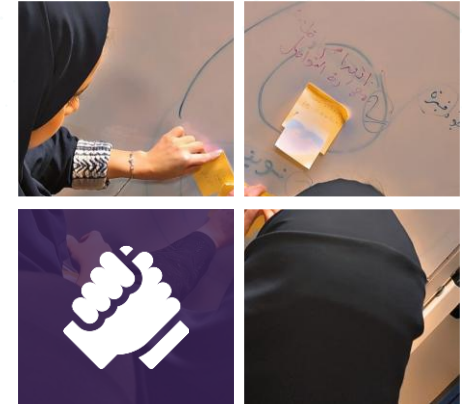
# Workshop Methodology



The group workshop methodology is simple and fun, built around engaging activity to spark interaction among participants. They'll experience, create, and achieve success together within the workshop, fostering a shift in mindset that encourages them to adopt these behaviors in their daily work environment. These interactive experiences provide memorable and meaningful takeaways, equipping participants with tools within a structured environment



The workshops act as a natural bridge to the one-on-one counseling sessions. Having already interacted with the facilitator, coach, and colleagues in a simulated setting, individuals gain valuable insights into their personal challenges and needs. This prepares them to actively participate and benefit from the counseling sessions.



We also leverage LEGO® SERIOUS PLAY® Method for facilitation and ideation. This unique and powerful approach combines visual, auditory, and kinesthetic learning styles, allowing everyone – introverts and extroverts alike – to "think with their hands." By building 3D models of their ideas, participants unlock innovative potential and facilitate a smooth flow of information on the focused topics. Everyone actively participates and bonds as they solve problems together, all while having fun in an environment that encourages free thinking and open communication.



# GET IN TOUCH

We Can customize an experience based on your needs.



Phone

+966 55 337 7550



Email

pro@nisreenalshami.co  
[Nisreenalshami@gmail.com](mailto:Nisreenalshami@gmail.com)



Website

[Nisreenalshami.co](http://Nisreenalshami.co)

More about my Achievements



[nisreen-alshami](https://www.linkedin.com/in/nisreen-alshami)



[nisreenalshami](https://www.instagram.com/nisreenalshami)



# Thank You



نسرین الشامی  
Nisreen Alshami  
مدربة وكوتش  
FACILITATOR , COACH